# **CMA Info CC- Privacy Policy**

January 2016 | Version 1.0



## **Audience**

This policy applies to all visitors to our website and customers who subscribe to and use the services we provide. It also applies to users of our web browser application (including the 7-day free trial users).

# Purpose of this policy

We respect your privacy and take the protection of personal information very seriously. The purpose of this policy is to describe the way we collect, store, use, and protect information that can be associated with a specific natural or juristic person and can be used to identify that person.

#### The Law

The Protection of Personal Information Act (POPI) governs the way personal information is processed in South Africa. POPI has three different role players in every activity that requires the processing of personal information. The data subject is the person who the personal information relates to, the responsible party decides how and why the personal information of the data subject must be processed. The operator is someone who processes personal information on behalf of someone else. Depending on the activity different people will play different roles.

When you sign up to use the CMA Info service you give your personal information to us for the purpose of subscribing to use our service. We are the responsible party and we must protect your personal information in terms of this policy. We may only use your personal information for the purposes described in this policy.

When you as a user or subscriber of CMA Info use personal information collected from our site you are the responsible party as you decide why and how you will process the information.

This policy only covers the relationship between you as a subscriber or user of CMA Info and CMA Info. We will protect your personal information and you will protect the personal information you process.

## **Personal information**

Personal information includes:

- certain information we collect automatically; and
- optional information that you provide to us voluntarily;

#### but excludes:

- information that has been made anonymous so that it does not identify a specific person;
- permanently de-identified information that does not relate or cannot be traced back to you specifically; and
- non-personal statistical information collected and compiled by us and information that you have provided voluntarily
  in an open, public environment or forum including any blog, chat room, community, classifieds, or discussion board.
  Because the information has been disclosed in a public forum, it is no longer confidential and does not constitute
  personal information subject to protection under this policy.

## Acceptance of terms

You accept all the terms of this policy when you use our website or sign up for our subscription. If you do not agree with anything in this policy, then you may not use this website or sign up for our subscription service. By accepting this policy, you are deemed to have read, understood, accepted, and agreed to be bound by all its terms.

#### Changes

We may change the terms of this policy at any time. We will notify you of any changes by placing a notice in a prominent place on the website or by email detailing the changes we have made and indicating the date they were last updated. If you do not agree with the change you must stop using the website and unsubscribe from the service. If you continue to

use the website following notification of a change to the terms, the changed terms will apply to you and you will be deemed to have accepted such terms.

## Consent to collection

We will obtain your consent to collect personal information in accordance with applicable law; and when you provide us with any optional information.

#### Use

We may send administrative messages and email updates to you about the website. In some cases, we may also send you primarily promotional messages. You can choose to opt-out of promotional messages.

## **Disclosure**

We may disclose personal information if required:

- by a subpoena or court order;
- to comply with any law;
- to protect the safety of any individual or the general public; and
- to prevent violation of our terms of service.

We will not sell your personal information. No personal information will be disclosed to anyone except as provided in this privacy policy. We may need to disclose personal information to our employees that require the personal information to do their jobs.

We may disclose aggregate statistics (information about the customer population in general terms) about the personal information to advertisers or business partners. If we undergo a change in ownership, or a merger with, acquisition by, or sale of assets to, another entity, we may assign our rights to the personal information we process to a successor, purchaser, or separate entity. We will disclose the transfer on the website. If you are concerned about your personal information migrating to a new owner, you may request us to delete your personal information when you terminate your subscription with CMA Info.

# Accurate and up to date

We will try to keep the personal information we collect as accurate, complete and up to date as is necessary for the purposes explicitly defined in this policy. From time to time we may request you to update your personal information on the website. You are able to review or update any personal information that we hold on you by accessing your account online, by emailing us, or by phoning us. Please note that in order to better protect you and safeguard your personal information, we take steps to verify your identity before granting you access to your account or making any corrections to your personal information.

# Your personal information

We will only retain your personal information for as long as it is necessary to fulfil the purposes explicitly set out in this policy, unless retention of the record is required or authorised by law; or you have consented to the retention of the record.

#### Limitation

We are not responsible for, give no warranties, nor make any representations in respect of the privacy policies or practices of linked or any third party websites.

#### **Enquiries**

If you have any questions or concerns arising from this privacy policy or the way in which we handle personal information, please contact us at **info@cmainfo.co.za** or call us on 0861 262 4636.